



INTERACTIVITY MARKETING

INTERACTIVITY MARKETING is an award-winning interactive marketing agency located in Myrtle Beach, SC. With more than a decade of experience in engaging consumers in the digital world, we are a group of problem solvers who use ideas, designs, and marketing tools to create meaningful messages and experiences. We take the time to understand your problem, your market, and your competitors' offerings which allows us to create custom solutions that are tailored to your needs. Results remain at the center of what we do, so we establish clear goals early on in our relationship which enables us to monitor results and to work together towards solving your marketing challenges.

CAPABILITIES

INTERACTIVITY MARKETING offers a plethora of capabilities, so the list below should not be considered as comprehensive. It should, however, be considered as a list of things that we do extremely well.

DESIGN AND DEVELOPMENT

- » Branding/Style Guidelines
- » Content Management Systems
- » Flash Development
- » Interface Design
- » Video Integration
- » Web Applications

MANAGE

- » Domain Hosting
- » Google Analytics
- » KPI/ROI Reporting
- » Webtrends
- » Web Hosting

MARKET

- » eCRM
- » Email Marketing
- » Facebook/Twitter Marketing
- » Keyword Analysis
- » Local Search
- » Online Contests
- » SEM/Pay-Per-Click
- » SEO

MOBILE

- » Android Applications
- » iPhone Applications
- » Mobile Websites

EXPERIENCE

INTERACTIVITY MARKETING serves a wide variety of clients and industries. The list below is not comprehensive by any stretch (we didn't want to write a novel), but it does illustrate the broad scope of our expertise.

- » Beach Vacations
- » Bijuju
- » Century 21- The Harrelson Group
- » Charlestowne Hotels
- » Coastal Carolina University
- » Direct Air
- » Florence Civic Center
- » Horry-Georgetown Technical College
- » The Market Common
- » Myrtle Beach Convention and Visitor's Bureau
- » Myrtle Beach Hospitality Association
- » Myrtle Beach Hotels
- » Myrtle Beach Visitors
- » North Myrtle Beach Convention and Visitor's Bureau
- » Oceana Resorts
- » The Palace Theater
- » Plantation Shutter Company
- » Vacation Myrtle Beach



CONTACT US

1335 44TH AVE N. SUITE 202
MYRTLE BEACH, SC 29577

843.492.6208

WWW.INTERACTIVITYMARKETING.COM
IM@INTERACTIVITYMARKETING.COM

